

## MARKETING SOLUTIONS



## About Us

MB Creative Solutions' (MBCS) services don't come out of a box ready to plug and play. We pride ourselves on identifying your challenges quickly and designing strategies to address them, always keeping top of mind our client's needs.

Our team has over 15 years of experience delivering quality work both in marketing and event solutions. This marriage of theory and practice is critical to our strategic approach in every project we take on, ensuring our client's are always satisfied.

### Passionate and Creative Experts

At MBCS, we strive to give our clients the best service. Our tagline "Coloring outside the box" is how we define the creative thinking our team can bring to our clients. We push boundaries and help others do the same to realize their marketing and event goals! Talk to us today about how we can help you bring your ideas to reality and ensure you achieve total success.

### Mission

**Our company's purpose is to help our client's be BOLD, be innovative, be unique and more importantly... be awesome!**





Your go-to for Marketing and Event Solutions!

## MARKETING SOLUTIONS

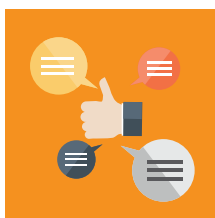
We work with architects, engineers and contractors (A/E/C). With more than 15 years in the A/E/C industry, we understand your markets, your clients and your people. Our team follows a detailed process to deliver strategic and creative solutions that drive growth. We start with an understanding of the your business, customer profiles, objectives, then define the brand and marketing strategy which is followed by creative solutions.

**We know the landscape, we know your market, and we understand your industry.**

*Are you an emerging business? We understand how difficult and overwhelming it is to get started. You have to think about where to begin, what is your target market, how to make money, and on top of that the tedious process of knowing how to market yourself. Whew... That's a lot of pressure! Don't get stuck in a rut and ignore those what seem tedious but are very important details! We have a unique passion to help emerging firms grow so lean on us.*

## Our Services

Our tagline "Coloring outside the box" is how we define the creative thinking our team can bring to our clients. We push boundaries and help others do the same to realize their business goals!



### Consulting

Meaningful, executable insights that ensure you feel confident that you're making sound marketing decisions.

- Business/Organization Development
- Strategy and Execution
- Marketing Plans
- Competitor Research
- Ongoing Strategic Counsel
- Employee Training
- Project Pursuit Strategy



### Outsourcing

Many businesses find it more cost-effective and efficient to outsource their marketing or need help in a pinch.

- RFQ & RFP Production
- Project Management
- Template Design
- Proofing & Editing



### Branding

We can help you create or refresh your brand image with logo design, marketing collateral, social media and more.

- Identity Development
- Message Creation
- Branding
- Collateral Design
- Trade Show Branding
- Graphics Design



### Outreach

Public image is key. So is reaching out to the key decision makers, industry community and more. We can help.

- Event management
- Invitation creation and tracking
- On-site management
- Vendor database management\*

\*We have extensive experience with SMW/DVBE outreach... ask us today!



407.603.1863



info@mbcreativesol.com



www.mbcreativesol.com